

The Bookmark

Newsletter of Sheppard Memorial Library

Vol. XXXIII—No. 2

April 2013

NOTES AND OBSERVATIONS FROM LIBRARY DIRECTOR GREG NEEDHAM

As we continue to add formats and increase access to all of the wonderful materials the library provides, our patrons have expanded options and now enjoy books in traditional paper format, in audio format (either CD or downloadable), and in e-book format. Our 3M Cloud e-book collection continues to grow with patron wish list requests aiding that process. For my spring installment of the Book News, I would like to share some exciting news with you about the newest steps in this direction. We will be expanding our One-Click Digital audiobook offering later in the spring, and by the time this goes to print, we will have unveiled Zinio, your new online e-magazine service. The title list is still being finalized, but many of our most popular magazine titles will be available in e-format and through a very easy-to-use platform. The digital versions of magazines in Zinio are complete and may be viewed on any internet-enabled device, including all kinds of tablets, iPhones, Android devices, and Mac and PC computers. The quality and experience of enjoying magazines in this

way is stunning to me—almost as enjoyable as perusing a traditional paper magazine, and some may prefer the e-version of course! It is wonderful to be able to provide options so that you may choose how you would like to enjoy and use your magazines and books! Zinio allows for unlimited simultaneous access, so it won't matter how many of our patrons are using a particular title at the same time; they will

always be available, never checked out or inaccessible! After hours will not be a barrier to reading excellent magazines once the service goes live. Let us know what you think about Zinio, and let us have your suggestions about what other titles you might like to see added in e-format. We will want to develop our best offering for you! Look for the Zinio link on the front page of our website at www.sheppardlibrary.org to begin enjoying this new service. All you will need to authenticate and begin using it is your Sheppard Memorial Library borrower's card, which carries with it more and more value all the time. We hope you enjoy Zinio!



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See your librarian for details.

Brought to you by **RBdigital**

Notes & Observations, cont'd

I would also like to take a moment to thank you for all you do in support of your public library. We have had some positive comments from patrons that have appeared in *The Daily Reflector*. If you visit our *Daily Reflector* archive at www.sheppardlibrary.org and select "reference resources", then follow the links at the left to *The Daily Reflector* and type Sheppard Library in the search box, you will find a lot of library information and also letters that have appeared in the paper. The January 1st and February 13th editions have a couple of good examples in support of traditional library service that are well worth reading. We appreciate very much all of the positive comments and encouragement shared in the paper by our patrons and supporters!

Finally, as the budget processes continue locally and at the state level, please take every opportunity to let our State Senators, Representatives, and our local elected officials know what your public library means to you and to our community!

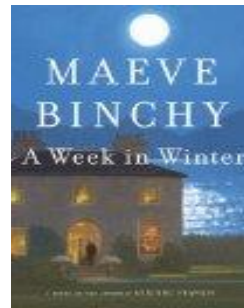
Statistical snapshot: March

36,050 items circulated

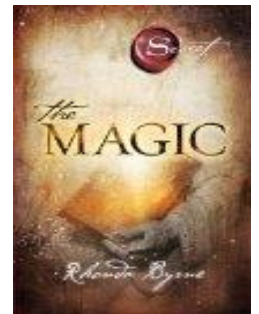
**653 new borrowers
registered
(60,182 total borrowers)**

**Public computer/
Internet use
(including wi-fi/laptop use)
14,177 sessions**

What books are adult patrons requesting?



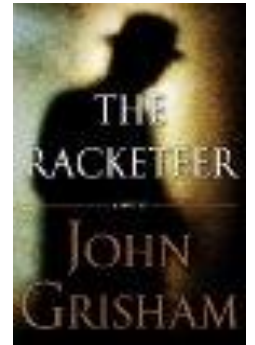
A WEEK IN WINTER
by Maeve Binchy



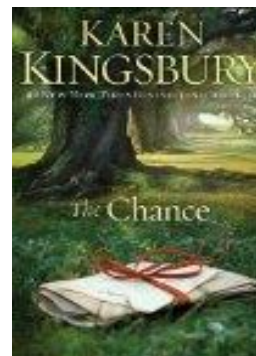
THE MAGIC
by Rhonda Byrne



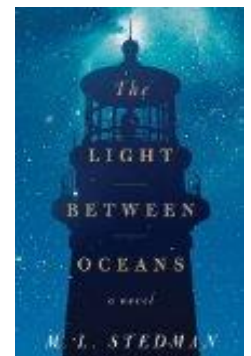
A WANTED MAN
by Lee Child



THE RACKETEER
by John Grisham



THE CHANCE
by Karen Kingsbury



***THE LIGHT
BETWEEN OCEANS***
by M.L. Stedman

PUPPET SHOW

"The Frog Prince"



***Monday, April 29
through
Thursday, May 2
at 10:45 a.m.***

***in the
Children's Library
Program Room***

for children ages 2–5

CHILDREN'S LIBRARY

Planning for the summer reading program, **"Dig Into Reading"** has begun. There are summer reading clubs for children 3–12 years old and exciting story hours for toddlers, preschoolers, and school-age children. Participants will keep a personal reading record and earn prizes by reading or by listening to library books read aloud. A special certificate of achievement will also be awarded.

Special Programs in the Children's Library

Teddy Bear Picnic

Toddler Story Hour

Tuesday, May 14, 10:30 a.m.

(children ages 18 months–3 years)

Bring your favorite teddy bear.



We're Going to the Zoo

Preschool Story Hour

Wednesday, May 15, 11:00 a.m.

(children ages 3–5)

Bring your favorite stuffed animal.



Bedtime Story Hour

Thursday, May 23, 7:00 p.m.

For families with children ages 10 and younger.

NATIONAL LIBRARY WEEK

National Library Week, April 14–April 20, reminds us that libraries support communities and help people discover the world through books, music, digital resources, programs and more. **This year's theme is**

"Communities Matter @ Your

Library." During National Library

Week, the winning titles of the

N.C. Children's Book Award will be

announced. The N.C. Children's

Book Award, sponsored by the

school and public librarians in

North Carolina, introduces

students to current children's

literature. Throughout the year,

classroom teachers, school and public librarians, invite

students to vote for their favorite title in two categories,

Picture Book and Junior Book. The books are available in

the Children's Library and at the branch libraries.



CARVER BRANCH LIBRARY

The Carver staff is preparing for the summer reading program for children ages 3–12 years old. We will also offer a program for teens ages 13 and up. The theme for teens is **"Beneath the Surface."** We need teen volunteers, who enjoy interacting with their peers, to spearhead our teen programs. For more information please call 252-329-4583 and ask for Mrs. Elliott.

If you need to catch up on your reading, stop by the library and pick up the latest title by your favorite author.

EAST BRANCH LIBRARY

Story time for children ages 2–kindergarten is **every Tuesday, at 10:30 a.m.** Library story time is a great way to introduce young children to language and early literacy, meet new friends, and have fun too! We always do a craft based on the theme of the week. Story time will be on hiatus after the puppet show to prepare for the summer reading program.

WINTERVILLE PUBLIC LIBRARY

Story time is a fantastic opportunity to introduce children to reading and language in a fun way. At the Winterville Library toddler and preschool-age children and their caregivers can listen to engaging stories **every Wednesday, at 10:30 a.m.** Story time will be on hiatus after the spring puppet show to prepare for the summer reading program.

Craft Supply Wish List

The East and Winterville branches are in need of craft supplies for the summer reading program. We like to recycle so we're happy to get these "gently used" items: empty paper towel and toilet paper rolls, water bottles, leftover yarn, buttons, beads, and tissue paper from gift bags. Thank you for recycling these items to the library.

BLOUNT (BETHEL) LIBRARY

Take a lovely spring drive to this beautiful library in the old train depot. Bethel has many of the new releases, best sellers, and new DVDs that the other branches have but in a quiet, serene country setting. This branch may be small but it has a mighty selection of children's picture books.

JUVENILE OUTREACH

April brings us National Library Week and Week of the Young Child. The outreach librarian will be visiting classrooms to read to children of all ages. The ***"Making Pitt's Babies Fit"*** Maternity Fair is on Sunday, April 21, from 2:00 p.m.–5:00 p.m., at the Greenville Convention Center. You are invited to visit our table and explore some of the information, books, and programs available for young children and their families.

