

2015-2016 was a stellar year for library use across the whole Sheppard Memorial Library system! Here are some highlights:

Reading-centered programs offered at the library increased by 50%, and included our new Baby and Me early literacy program for children from birth to 18 months. With the addition of this new program, which prepares new readers for Toddler, then Preschool, and School Age programs, we offer a complete array of early literacy library programs for our community. The combined results have been dramatic, with program participation of 32,795 people, up an incredible 50% from the year before! Kudos to our children's staff for a job well done, and our thanks to all of the families for participating and getting reading started as early as possible. The positive impact of reading spreads from individuals and families through communities and all of society!

Now more than ever, individuals and organizations are working together to make sure this is exactly what happens. We are very excited about the formation this past year of Pitt County's early literacy coalition - Books From Birth of Eastern North Carolina. The library is a proud partner in this effort, and we will continue to do all we can to help it succeed. One of the coalition's early efforts has been to initiate the Imagination Library in our service area, with thousands of children registered all across Pitt County already to receive one age-appropriate book per month, delivered to their home, from birth to age five! Stay tuned for more exciting developments going forward. Already there are positive results however, if we can judge by the number of books checked out this past year. Circulation of books and other materials reached 489,732, up a very respectable 2.8% from the year before. Library visits of 508,263 represented a dramatic 8.3% increase from the prior year.

As you know, we strive to provide the very best of traditional library services and resources, but also the best of the new and everything that technology makes possible. Public computer use was very strong last year, with 134,826 sessions in total. Another exciting project set in motion in 2015-2016 involved the start of a new collaboration with the Pitt County Schools. Working together, we have been able to register all Pitt County Schools students for online borrower cards. This enables all of the students to access Sheppard Memorial Library's wide array of online resources. As the project continues, our staff members have begun to produce instructional videos to show students how to use and get the most benefit from those e-resources. This powerful combination of access and instruction will be a wonderful help for the students, our future adults!

We remain extremely grateful for the support of our patrons and partners, as well as for the funding and support provided by all of our elected officials and local governments, and the wonderful Friends of the Sheppard Memorial Library. Together, you are all making it possible for us to have the greatest possible positive impact for our community!

Greg Needham
Director of Libraries

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General Fund Financial Report for the Year Ending June 30, 2016

REVENUE

City of Greenville-General Fund	\$	1,162,192
County of Pitt-General Fund	\$	567,395
County of Pitt-Winterville Library	\$	10,000
County of Pitt-Bethel Library	\$	2,000
Town of Winterville	\$	161,620
Town of Bethel	\$	30,315
State Aid	\$	191,774
Desk Receipts	\$	131,661
Interest Income	\$	1,499
Miscellaneous Income	\$	39,788
Greenville Housing Authority	\$	10,692
TOTAL REVENUE	\$	2,308,936

EXPENDITURES

Personnel	\$	1,410,731
Operations	\$	795,141
Greenville Housing Authority	\$	10,612
Capital Expense	\$	99,757
TOTAL EXPENDITURES	\$	2,316,241

Number of Books , July 1, 2015	231,900
Books added	21,057
Books withdrawn	17,115
Total, June 30, 2016	235,842

Current Subscriptions

# of Current Newspaper Subscriptions	23
# of Current Magazine Subscriptions	278

Inventory of Other Library Materials

Audiocassettes	593
Books on CD & Music CDs	8,289
DVDs	10,901
Microfilms	2,121

Circulation

Book Circulation

Sheppard Memorial Library (adult)	132,772
Sheppard Memorial Library (juvenile)	158,039
Juvenile Outreach	1,466
East Branch Library	54,260
Carver Branch Library	14,811
Pitt County Bookmobile	16,515
Blount Library, Bethel	2,421
Winterville Public Library	44,591
Total book circulation	424,875
Total magazine circulation	1,147
Total CD-DVD circulation	43,970
Total E- circulation	19,740

Grand total circulation **489,732**

Public Computers Sessions **134,826**

Patron Door Count **508,263**

Registered Borrowers, June 30, 2015 **67,162**

Programs

Library sponsored	1211	Audience	32,795
Nonlibrary sponsored	2,418	Audience	14,756
Total	3,629		47,551

Reference Questions **95,508**



SM Sheppard
Memorial
Library
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www.sheppardlibrary.org

2015-2016 Annual Report