2016-2017 was another great year for library use across the whole Sheppard Memorial Library system! Traditional library services and resources have continued to be in high demand for all ages, and the latest online e-resources are also very popular. Circulation of books and other materials totaled 480,027 items checked out for the year, while library visits and public computer/internet sessions totaled 457,726 and 156,820, respectively. Participation in our reading-centered programs offered at the library continued to be extremely exciting, including Baby and Me for children from birth to 18 months, through Toddler Storytime, to Preschool, and School Age programs. This complete offering of early literacy library programs is a vital part of ensuring that the children of our community get the strongest possible start in reading, brain development and lifelong learning. Together with our summer reading program, which keeps kids reading, engaged and learning throughout the summer, our combined program offerings for our youngest patrons are providing a well-rounded reading-centered experience that can make a tremendous positive difference for every participating child and their families. I really appreciate our wonderful children’s staff for their superb efforts in growing the children’s programming to meet the needs and desires of our patrons. Likewise, we appreciate the wonderful participants who are spreading the word and sharing the experience with us. Together we are working to give our children and our community the brightest future!

The library’s reading and learning offerings and our position at the heart of the community make us a natural fit as part of Pitt County’s early literacy coalition- Books From Birth of Eastern North Carolina. We continue to do all we can to support this effort, and the coalition is bearing fruit through increased awareness and synergy created among the participating partners. One of the most-visible early results of the coalition’s work has been the implementation of Dolly Parton’s Imagination Library in our service area. More than 4,000 children registered all across Pitt County (over one-third of our children) receive at no cost one age-appropriate book per month, delivered to their homes, from birth to age five! It will be exciting to see how this project and other efforts of the coalition impact our community in the coming year and beyond. For families with students, remember that since 2015-2016 the library has been able to register all Pitt County Schools students for online borrower cards on an ongoing basis. This enables all of the students to access Sheppard Memorial Library’s impressive array of online resources. And the online resources keep growing- for example, this year the NCKIDS Digital Library was added. This new resource is funded by the NC General Assembly plus a grant from the federal Institute of Museum and Library Services, produced with the help of the State Library of North Carolina and accessible through North Carolina’s Public Libraries. This is a tremendous project that has 3,700 children’s e-books and other resources.

The more children are read to, the more they develop a love of reading and learning, creating more adult readers and lifelong learners living and thriving in Greenville and Pitt County! We are excited that the library can adapt and grow our offerings so the love of reading and learning via all formats and resources is supported for all of our citizens. Through the continued support of our patrons and partners, as well as funding and support provided by all of our elected officials and local governments and the wonderful Friends of the Sheppard Memorial Library, and the tremendous hard work of our dedicated library staff, your public library is able to have the greatest possible positive impact for our community. Thank you!

Greg Needham
Director of Libraries

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Members of the 2016-2017 Sheppard Memorial Library Board of Trustees

Mrs. Terry S. Atkinson, Chair
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LTC Jesse J. Hinton, Jr. (Ret)
Mr. Al Muller
Mrs. Veronica Roberson
Mrs. Catherine Rouse
Mr. Ralph Scott
Mr. Rick Smiley
Mr. Glen Smiley
Mr. Dick Wolfe

General Fund Financial Report for the Year Ending June 30, 2017

REVENUES
City of Greenville- General Fund $1,197,058
County of Pitt- General Fund $581,096
County of Pitt-Winterville Library $10,000
County of Pitt-Bethel Library $2,000
Town of Winterville $165,300
Town of Bethel $21,108
State Aid $190,187
Desk Receipts $117,298
Interest Income $1,511
Miscellaneous Income $61,185
Greenville Housing Authority $10,692
Perkins Grant - Bookmobile $10,000
Friends Donation - Bookmobile $20,000
Capital Income - County - Bookmobile $100,000
Transfer in Olschner $ from Fiduciary Fund - Bookmobile $51,458

TOTAL REVENUE $2,538,893

EXPENDITURES
Personnel $1,464,506
Operations $805,359
Greenville Housing Authority $10,699
Capital Expense - Bookmobile $39,653

TOTAL EXPENDITURES $2,320,217

### Number of Books, July 1, 2016

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Books added</td>
<td>19,612</td>
</tr>
<tr>
<td>Books withdrawn</td>
<td>18,364</td>
</tr>
<tr>
<td><strong>Total, June 30, 2017</strong></td>
<td><strong>236,511</strong></td>
</tr>
</tbody>
</table>

### Current Subscriptions

- # of Current Newspaper Subscriptions: 20
- # of Current Magazine Subscriptions: 176

### Inventory of Other Library Materials

- Audiocassettes: 565
- Books on CD & Music CDs: 8814
- DVDs: 10915
- Microfilms: 964

### Circulation

#### Book Circulation

<table>
<thead>
<tr>
<th>Library Location</th>
<th>Circulation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sheppard Memorial Library (adult)</td>
<td>126,306</td>
</tr>
<tr>
<td>Sheppard Memorial Library (juvenile)</td>
<td>151,628</td>
</tr>
<tr>
<td>Juvenile Outreach</td>
<td>2,635</td>
</tr>
<tr>
<td>East Branch Library</td>
<td>58,649</td>
</tr>
<tr>
<td>Carver Branch Library</td>
<td>13,744</td>
</tr>
<tr>
<td>Pitt County Bookmobile</td>
<td>16,353</td>
</tr>
<tr>
<td>Blount Library, Bethel</td>
<td>2,641</td>
</tr>
<tr>
<td>Winterville Public Library</td>
<td>45,678</td>
</tr>
<tr>
<td><strong>Total book circulation</strong></td>
<td><strong>417,634</strong></td>
</tr>
</tbody>
</table>

- Total magazine circulation: 1,505
- Total CD-DVD circulation: 41,680
- Total E-circulation: 19,208

**Grand total circulation**: 480,027

#### Public Computers/Wi-Fi Sessions

- 126,910 sessions

#### Patron Door Count

- 457,726 patrons

#### Registered Borrowers, June 30, 2017

- 63,270 borrowers

#### Programs

<table>
<thead>
<tr>
<th>Program Type</th>
<th>Library sponsored</th>
<th>Nonlibrary sponsored</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Audience</td>
<td>29,518</td>
<td>16,916</td>
<td>46,434</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>4,085</strong></td>
<td><strong>4,085</strong></td>
<td><strong>4,085</strong></td>
</tr>
</tbody>
</table>

#### Reference Questions

- 104,998 questions