NOTES AND OBSERVATIONS FROM LIBRARY DIRECTOR GREG NEEDHAM

As I write these words, it is mid-July and summer reading continues in full swing with record high program attendance at all of our locations. There is plenty happening beyond the summer reading program as well.

We are almost finished installing RFID technology at the branches, which will make for smoother check in and out, as well as bring self-checkout (which has been popular at the main library) as an option at the East, Carver and Winterville facilities.

We have installed and tested the Square at the main library, which enables patrons to pay with credit and debit cards. This technology has been a terrific success and is very popular with patrons. The Square is scheduled to go live at the branches by summer’s end, and we plan to use it at the Friends of the Sheppard Memorial Library 50¢ book sale coming up September 6 and 7. People will be able to pay with a credit or debit card for the first time ever at our Friends of the Library book sales!

All of the main library public computers will be replaced by the end of summer and will be followed this fall with the start of free public computer classes taught by instructors from the wonderful Literacy Volunteers of Pitt County.

Last, but not least, we are conducting inventory at all locations, cleaning up the library catalog by filling gaps in the collection and adding missing authors and titles so the collection of books and other materials best meet your needs and is as accessible as possible. Staff members at all locations have worked very hard to bring you all of these improvements, and I appreciate their dedication very much. I am sure you will also be pleased with the results.

You may have noticed the library has had a good deal of media coverage lately, including a City Scene segment on Cable 9, and a first-time-ever appearance on Pitt TV on Cable 13. Between those two shows, I believe we have highlighted just about every resource and service the library has to offer, including but not limited to bookmobile, outreach, young adult, and children’s programming, with excellent appearances by other library staff members besides your library director. The coverage is running multiple times per day in July. You can find out what is happening at your library via the Web at www.sheppardlibrary.org, and on Twitter, Facebook, Pinterest, and Instagram! Best of all is visiting the library in person, whichever location you choose. Our staff members are always glad to see and serve you!

We also had quite a bit of media coverage related to the Winterville Town Council’s decision in May to reduce funding to the Winterville Library by nearly 40%. Three of the five Winterville councilmembers voted to reduce the funding, but after a terrific public response in support of the library at Winterville’s budget public hearing, normal funding was restored for July, August and September, but reduced by 40% afterward. If funding is not restored after September the Winterville Library will have to close for half of the current operating hours, as well as have its book budget cut in half. The Winterville Council will revisit the issue in three months, allowing them time to approach Pitt County with a request for more library funding. Stay tuned to learn what will happen after September. We value the twenty-five year partnership we have had with the Town of Winterville and hope to move forward together for another twenty-five years. The partnership between the Town of Winterville and Sheppard Memorial Library has had a powerful positive
impact on the lives of many people in the Winterville community over the years through support of literacy, computer literacy, education, job skills, and lifelong learning! Thanks to all the Winterville residents who have communicated with their elected officials in support of their library, and our thanks as well to Winterville Council members past and present who have supported their community library.

Finally, I would especially like to thank the Greenville City Council, the Pitt County Commissioners, and the Bethel Town Council for helping the library to recover from very difficult Great Recession budgets and move forward to provide vital library services to our citizens. Greenville, Pitt County, and Bethel have all come through with vital support of the Sheppard Memorial Library this year!

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Statistical snapshot:
June
53,871 items circulated

1,042 new borrowers registered
(68,274 total borrowers)

Public computer/ Internet use
(including wi-fi/laptop use)
16,850 sessions
Adult patrons are requesting

**East Branch Library**
We encourage adults and children to check out the new books at the East Branch Library.

Don't forget to join us for toddler/preschool story hour Tuesdays at 10:30 a.m. The last summer story hour program is Tuesday, July 29. Story hour will resume Tuesday, September 9.

**Winterville Public Library**
We are doing cool things this summer. The children are reading and learning about science and nutrition. A special program, “What Are You Eating” is Friday, July 25, at 3:00 p.m.

The last toddler/preschool story hour for the summer is Wednesday, July 30, at 10:30 a.m. Story hour will resume Wednesday, September 10.

**Blount (Bethel) Library**
We encourage children to come to the Bethel Library to check out the new books and earn some great prizes during the summer reading program.

The Bethel Library needs volunteers! Adults and Health Science Academy students are encouraged to apply. For more information please call Mildred Elliott at 252-916-2834.

**Carver Branch Library**
We’re having fun, fun and more fun at the Carver Library. We encourage children to read and collect the prizes and food coupons offered during the summer reading program. There are only three weeks left—so set your goal and read, read, read to reach your target. Story hour and other programs will end Friday, August 1, and will resume Thursday, September 11.

**Weekly Programs at the Carver Library**

**Preschool Story Hour**
Each Wednesday & Thursday at 9:45 a.m.

**School-Age Programs**
Each Monday, Tuesday, Wednesday, and Friday at 10:45 a.m.

**Movies, Arts, and Crafts**
Each Friday at 1:30 p.m.
Weekly Story Hours
(June 17–July 31)

**Toddler Story Hour**
For children ages 18 months to 3 years.
Tuesdays at 10:00 a.m. and 11:00 a.m.

**Preschool Story Hour**
For children ages 3–5 years.
Tuesdays at 1:00 p.m.
Wednesdays at 11:00 a.m.

**School-Age Story Hour**
For children in grades 1-5.
Wednesdays at 1:00 p.m.
Thursdays at 10:00 a.m. and 1:00 p.m.

Special Programs

**Story Hour with Corduroy**
(with Barnes and Noble)
Friday, July 18, at 11:00 a.m.
For the entire family.

**Spy Camp**
Saturday, July 19
from 10:00 a.m.–12:00 p.m.
For the entire family.

**Page Turner Book Club**
Half Magic by Edward Eager
Friday, July 25
From 10:00 a.m.–11:00 a.m.
For children ages 8–12.
The 2014 Summer Reading Program is booming at Sheppard Memorial Library. Be a super scientist! Explore and discover the world of science and math by reading and joining in on all of the exciting programs this summer. The two reading clubs for children to join this summer are the Rockin’ Robots, ages 3-7, and the Mad Scientists, ages 8-12. Children may turn in a list of library books read to earn prizes through August 1, the last day of the summer reading program. All the branches of Sheppard Memorial Library offer age-appropriate story hours for children ages three through twelve. Although some children just attend story hours, most are keeping a reading record and earning prizes too. **The last day to turn in a summer reading list is Friday, August 1, by 6:00 p.m.**

Children may pick up their summer reading folder at the final event on August 5 or any time after. Children are having so much fun with the theme, **Boom, Fizz, Read!** they don’t even realize how much science they are learning.

**Summer Reading Finale**

**Scaly Skin, No Fins**
NC Aquarium
**Tuesday, August 5, at 7:00 p.m.**
Children’s Library
Program Room

Come see the colorful display of nametags which corresponds to the children who registered to be a Rockin’ Robot or a Mad Scientist during the summer reading program.
Join us August 1 from 8 pm to 8 am for

**GAMES, FOOD, MOVIES, AND FUN!!!**

Anyone who has participated in the Teen Summer Reading Program can come!

Contact our Teen Librarian, Casandria Crane, to make sure you’re eligible

Permission slips must be turned in by Monday, July 28

Are you an adult interested in chaperoning? Contact Casandria Crane as well!

Sheppard Memorial Library  530 Evans St.  Greenville, NC  ccrane@sheppardlibrary.org  329-4581